

Midland Western

LIVESTOCK IMPROVEMENT SOCIETY LTD.

1926 - 2026



CARRICK SHOWGROUNDS

2026 CARRICK WINTER FAIR

SPONSORSHIP PROPOSAL

MONDAY 16TH NOVEMBER
SUNDAY 22ND & MONDAY 23RD NOVEMBER



CELEBRATING 21 YEARS OF THE CARRICK WINTER FAIR



Midland and Western Livestock Improvement Society

Winter Fair 2026

Ireland's Leading Commercial Cattle Event

We are delighted to invite you to become a sponsor of the Midland and Western Livestock Improvement Society Winter Fair 2026. The Carrick Winter Fair has established itself as one of Ireland's leading commercial cattle events, attracting breeders, exhibitors, buyers and agricultural professionals from across Ireland, the UK and further afield.

By partnering with the Carrick Winter Fair, your business will have the opportunity to support a major event within the agricultural sector while gaining valuable exposure to a highly engaged farming and livestock audience.

The Carrick Winter Fair consistently attracts:

- Top-quality commercial cattle and leading exhibitors
- Serious buyers and key agricultural professionals
- Thousands of visitors from Ireland and abroad
- Strong coverage across agricultural, national and local media

In 2026, we look forward to working with our sponsors to deliver another memorable Winter Fair. As part of this year's sponsorship opportunities, businesses will have the opportunity to feature in our 2026 Carrick Winter Fair Souvenir Catalogue, alongside additional promotional benefits across the event and our digital platforms.

Sponsorship provides an excellent opportunity to showcase your business, connect directly with the agricultural community and be part of one of the highlights of the commercial cattle calendar.

Partner with us



1926 - 2026

SPONSORSHIP OPPORTUNITIES

2026 CARRICK WINTER FAIR



PACKAGE	CONTRIBUTION (€)	CATALOGUE ADVERTISEMENT (SIZE & DIMENSIONS)	KEY BENEFITS
 PLATINUM SPONSOR	€2,000	 Two-Page Spread 297 mm (W) x 210 mm (H) (A4 spread)	 Banner space at ring  Premium social media mentions  Top-tier listing in Catalogue
 GOLD SPONSOR	€1,000	 Full Page (A5) 148.5 mm (W) x 210 mm (H)	 Social media mentions  Prominent listing in Catalogue
 SILVER SPONSOR	€500	 Half Page 148.5 mm (W) x 105 mm (H)	 Social media mentions  Featured listing in Catalogue
 BRONZE SPONSOR	€250	 Quarter Page 57 mm (W) x 85 mm (H)	 Social media thank-you  Name listed in Catalogue
 SUPPORTER	Contributions less than €250	 Name Listed	 Acknowledged in "Supporters" section of Catalogue

ADVERTISEMENT ARTWORK

Please supply print-ready artwork in PDF format, minimum 300 dpi.

Full Page (A5): 148.5 mm (W) x 210 mm (H)

Half Page: 148.5 mm (W) x 105 mm (H)

Quarter Page: 57 mm (W) x 85 mm (H)

For full page and two-page spreads,
please allow 3 mm bleed.



Artwork deadline:

Wednesday 14th October 2026



SUPPORTING
IRISH COMMERCIAL CATTLE

Thank You
FOR BEING PART OF THE
CARRICK WINTER FAIR



Get in Touch

WE WOULD BE DELIGHTED TO DISCUSS
YOUR INTEREST IN SPONSORING THE EVENT.



Email

Winterfairsponsorship@gmail.com



Phone

**Deirdre 086 3330548
Lauren 086 2670428**



Website

midlandwesternlivestock.com



EVENT DATES

**Monday 16th November 2026
Sunday 22nd & Monday 23rd November 2026**



ALL SPONSORSHIP FEES AND ARTWORK

MUST BE RETURNED BY WEDNESDAY 14TH OCTOBER 2026

Thank You

*Thank you for considering this opportunity.
We eagerly anticipate welcoming you as a valued Sponsor of Carrick Winter Fair 2026.*



SUPPORTING THE FUTURE OF IRISH COMMERCIAL CATTLE